

**Topic**

Breast Cancer Awareness Month

**Title**

The Importance of Getting Your Breast Checked Early

**Background Info**

According to the American Cancer Society or (ACS), breast cancer is the most common cancer in American women, except for skin cancers. The average risk of a woman in the United States developing breast cancer sometime in her life is about 12%. The chance that a woman will die from breast cancer is about 2.6%, or a 1 in 38 chance. In the African American community, breast cancer mortality was 41% higher among black women (29.2 deaths per 100,000 population) than white women (20.6 deaths per 100,000 population).with over 3.1 million women who are breast cancer survivors, it is important for women to get checked early and regularly to catch the cancer in its early stage.

**Why is this story relevant?**

This story is relevant because breast cancer is something that has affected millions around the globe. With October being Breast Cancer Awareness Month, this story is also very timely. Specifically in the African American community, many people are afraid of various tests and check ups but I hope this story encourages people of all genders to get checked early for not just breast cancer, but all types of cancers.

**Potential Interviews**

Doctor who does mammograms

Breast cancer survivor

Someone associated with the American Cancer Society

Someone associated with testing center or testing site

**Supporting Elements**

Breast Cancer statistic graphics

Breast checking graphic

Black roll of doctors office/hospital

Feature pink (color of breast cancer awareness)

**Research Sources**

<https://www.foxchase.org/blog/why-breast-cancer-awareness-so-important>

<https://www.unicityhealthcare.com/bringing-awareness-to-breast-cancer-during-october/>

<https://www.cdc.gov/cancer/dcpc/resources/features/breastcancerawareness/index.htm>

**Topic**

Hispanic Heritage Month

**Title**

VA LULAC's Hispanic Heritage Celebration & Fundraiser

**Background Info**

Celebrating the arts, cultures, and contributions of the Latinx DMV community at this celebration on Thursday, September 30, 2021. They will have performers from all over the world dancing in a DC favorite Latinx-owned restaurant, El Tamarindo. “Be ready to eat delicious pupusas, mingle with Latinx leaders, and enjoy the celebration that highlights our community.”

**Why is this story relevant?**

This story is relevant because it is important to highlight this important month’s observation that sheds light on prominent people in the Hispanic community that affected different aspects of their culture. This month (September 15th-October 15th) has been celebrated nationwide with festivals, art shows, conferences, and community gatherings. This month also celebrates several Latin American country’s independence days, including Costa Rica, El Salvador, Guatemala, Honduras, and Nicaragua on September 15th, Mexico on September 16th, and Chile on September 18th.

**Potential Interviews**

Event organizer

Event participates

- El Tamarindo employee
- Dancers

Event attendees

**Supporting Elements**

B roll of festival

Historical photos that relate to the origin of HHM

**Research Sources**

<https://www.eventbrite.com/e/va-lulacs-hispanic-heritage-celebration-fundraiser-tickets-167491378221>

<https://www.hispanicheritagemoth.gov/>

<https://dcist.com/story/21/09/15/hispanic-heritage-month-dc-events-ways-to-celebrate-latinx-culture/>

**Topic**

Gabby Petito case

**Title**

Where Are Our Girls?

**Background Info**

Gabby Petito was reported missing on September 11th after traveling with her fiancée. Days later, human remains were found that were similar to Gabby. They were soon identified as Gabby. Many people have raised the question of how this case has gotten lots of media attention while missing people of color have received little to none. Of all missing persons recorded in the U.S. in 2019, 33.7 percent were Black.

**Why is this story relevant?**

This is relevant because Gabby Petito's body was found on September 19th. While the investigation is still ongoing, it is important to touch on the many women of color whose cases go without media attention or even police investigations.

**Potential Interviews**

Courtney Williams (School of Communications honors student researching missing cases of African Americans in the media)

DC Police

Advocacy groups of missing African American women

Family of missing child

**Supporting Elements**

Graphics of missing persons

Roll of interviewees

**Research Sources**

<https://blackandmissinginc.com/statistics/>

<https://www.wusa9.com/article/news/local/dc/black-missing-persons-organization-trying-to-change-that/65-bdc35a44-fb8d-46b5-8303-401df73b35f9>