

Slug: Educate Yourself: Black Women and Breast Cancer

Reporter: Ariana Cobb

SEO Tags: Breast Cancer; African Americans; Women; October; Breast Cancer Awareness

Visual Elements	Audio Elements
Memorial Plaque ZTA Survivor Tent Black Mortality Rate GPX  Cheering Participates  Pink Ribbon  -----TAKE SOT----- Font: Tswana Sewell TRT:05 OC: PEOPLE THINK BREAST CANCER "I feel like by now when you see pink, especially in the month of October people think breast cancer." -----VO----- 1 in 8 GPX  -----TAKE SOT----- Registration Table  TRT: :31 ###	------(Anchor)----- OCTOBER IS BREAST CANCER AWARENESS MONTH AND THE AMERICAN CANCER SOCIETY BROUGHT THEIR MAKING STRIDES AGAINST BREAST CANCER WALK TO THE TIDAL BASIN.  ------(VO IN)----- MEMBERS OF THE COMMUNITY CAME TOGETHER TO CELEBRATE SURVIVORS IN THE AMERICAN CANCER SOCIETY'S MAKING STRIDES AGAINST BREAST CANCER WALK. BLACK WOMEN ARE VULNERABLE WHEN IT COMES TO THIS BREAST CANCER, HAVING THE SECOND-HIGHEST RATE IN NEW BREAST CANCER CASES WITH MANY BEING DIAGNOSED AT A YOUNG AGE.  -----SOT----- TRT:05 OC: SOME NOISE  ------(VO IN)-----  -----SOT----- TRT:05 OC: PEOPLE THINK BREAST CANCER          -----SOT-----  TRT:06  ###