SLUG: Help Us Find Us: Missing African Americans

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SEO Tags: Missing Persons, African Americans, Gabby Petito, Daniel Robinson

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| Visual Elements | Audio Elements |
| David Robinson  Father of Daniel Robinson  Photos of Daniel Robinson and family  Graphic  Courtesy of Black and Missing Inc.  David Robinson  Father of Daniel Robinson  Gabby Petito  Courtesy of Instagram  Daniel Robinson Photo  Social Media Tweets  Courtesy of Twitter  Photo of Natalie Wilson  Co-Founder of Black and Missing Foundation Inc.  Ariana Cobb  NewsVision Reporter  Mychal Greenwood  DC Resident  Photo of David Robison and Son  David Robinson II  Father of Daniel Robinson  B roll of people walking in DC | ----------------SOT--------------------  ONE OF THE CO WORKERS FROM MY SON’S JOB CAME TO HER HOUSE LOOKING FOR DANIEL, UM THEY SAID THAT, THAT MORNING HE LEFT THE JOB SITE AND WAS TRYING TO FIGURE OUT WHERE HE WENT **(:10)**  -------------------VO------------------  DAVID ROBINSON’S SON DANIEL, GEOLOGIST IS AMONG THE 543,000 PEOPLE REPORTED MISSING THROUGHOUT THE COUNTRY….37 PERCENT OF THEM BEING MINORITIES. FAMILIES OF MISSING AFRICAN AMERICANS, LIKE ROBINSON SAY THEY ARE NOT RECEIVING THE SAME RESOURCES AS WHITE CASES.  ----------------------SOT----------------------  AT THE TIME THEY DIDN’T HAVE ANY OF THE CADAVER DOGS, YOU KNOW ALL THESE KINDS OF STUFF, ALL THESE AGENCIES WORKING TOGETHER, NOT SHOWING ANY KIND OF URGENCY SO YOU KNOW OF COURSE BEING UP THERE I DECIDED TO MAKE MY, START MY OWN SEARCH **(:13)**  -------------------VO------------------  MISSING WHITE WOMEN SYNDROME REFERS TO THE DISPROPORTIONATE MEDIA COVERAGE OF WHITE MISSING PERSON CASES VS. PEOPLE OF COLOR. RECENTLY, MANY PEOPLE TOOK TO SOCIAL MEDIA TO RAISE THE QUESTION, “WHY DO WHITE MISSING PERSON CASES RECEIVE MORE MEDIA ATTENTION WHILE AFRICAN AMERICANS AND OTHER PEOPLE OF COLORS CASES GO MONTHS WITHOUT COVERAGE?”  ---------------------SOT----------------------  I’VE HEARD ONE FAMILY MEMBER SAY TO ME THAT SOMEONE SAID TO THEM OFF THE RECORD, WELL YOU KNOW PUTTING A BLACK PERSON ON THE NEWS DOESN’T BRING RATINGS **(:11)**  ---------------------STANDUP--------------------  THERE ARE 1,677 TOTAL REPORTED MISSING PERSON CASES HERE IN WASHINGTON DC WITH THE MAJORITY BEING PEOPLE OF COLOR. WITH ONLY A FEW MONTHS LEFT IN 2021, MANY DC RESIDENTS ARE HOPEFUL THAT FAMILIES OF MISSING AFRICAN AMERICANS WILL GET EQUAL AMOUNTS OF RESOURCES AND MEDIA ATTENTION. **(:18)**  ---------------------SOT----------------------  I’M ALWAYS HOPEFUL, THAT THINGS WILL GET BETTER FOR US IN ALL FACETS OF LIFE, ESPECIALLY AS FAR AS THE RESOURCES. **(:08)**  -------------------VO-------------------  MR. ROBINSON ALSO URGES THE COMMUNITY TO DO WHAT THEY CAN TO AMPLIFY CASES LIKE HIS SONS.  ---------------------SOT----------------------  YOU KNOW MAKE OURSELVES, MAKE OUR OWN NOISE, I THINK WE JUST NEED TO MAKE OUR OWN NOISE AND BE HEARD...TOGETHER **(:07)**  -------------------VO------------------  REPORTING FROM WASHINGTON, DC, I’M ARIANA COBB FOR NEWS VISION |